

# Privacy Policy

Snappy Study — snappystudy.com

Effective Date: 30 April 2026 | Last Updated: 30 April 2026

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## 1. Introduction and Scope

This Privacy Policy (hereinafter the 'Policy') constitutes a legally binding agreement between you (the 'User', 'you', or 'your') and Snappy Study ('Company', 'we', 'us', or 'our') governing the collection, processing, storage, disclosure, and use of personal data in connection with your access to and use of the Snappy Study mobile application, website located at snappystudy.com, and all associated services (collectively, the 'Service'). By accessing or using the Service, you unequivocally acknowledge that you have read, understood, and agreed to be bound by the terms of this Policy in their entirety. If you do not agree with any provision of this Policy, you must immediately cease all use of the Service.

This Policy applies to all Users, including parents, guardians, and child users utilising the Service under parental supervision. Our Service is designed for educational purposes and is directed at children under the age of 18 under parental or guardian oversight.

## 2. Information We Collect

### 2.1 Information Provided Directly

We collect information that you voluntarily provide when registering for an account or using the Service, including but not limited to:

- Parent or guardian email address and authentication credentials;
- First name and display name of child users added to a family account;
- Selected language preferences for the Service;
- Subscription and billing information processed through Apple App Store or Google Play Store billing systems (we do not directly store payment card information);
- Images captured through the in-application camera functionality for the sole purpose of educational content analysis;
- Communications submitted through any support or contact channels.

### 2.2 Information Collected Automatically

When you access the Service, certain technical information may be automatically collected, including:

- Device identifiers and operating system information;
- Application usage logs, crash reports, and diagnostic data;
- IP address and approximate geographic location at country or region level;
- Timestamps of application interactions for the purpose of the parental activity feed feature.

### 2.3 Image Data

Images submitted through the Service are transmitted securely to our third-party artificial intelligence processing provider and are processed solely for generating educational explanations. Images are not retained beyond the immediate processing period and are not used to train artificial intelligence models. You bear sole responsibility for ensuring that any images submitted do not contain sensitive, personal, or confidential information beyond what is necessary for educational purposes.

### 3. How We Use Your Information

We use collected information to: provide, maintain, and improve the Service; authenticate Users and manage account security; process submitted images through AI services for educational analysis; facilitate parental activity monitoring; process subscription payments; respond to support inquiries; comply with legal obligations; and detect and prevent fraudulent or unlawful activity.

### 4. Disclosure of Information to Third Parties

We do not sell, rent, or trade your personal information to third parties for marketing purposes. We may share information with: OpenAI, L.L.C. for image and text analysis; Amazon Web Services, Inc. for cloud hosting; Apple Inc. and Google LLC for payment processing and app distribution; Sentry (Functional Software, Inc.) for error monitoring; professional advisors under confidentiality obligations; and government or law enforcement authorities where required by law.

### 5. Children's Privacy

The Service is designed as an educational tool for children and is intended to be used by children under the direct supervision and with the express consent of a parent or legal guardian. We comply with applicable laws including the Children's Online Privacy Protection Act (COPPA) and the General Data Protection Regulation (GDPR).

By creating a child account, the parent or legal guardian expressly consents to the collection and processing of the child's limited usage data as described herein. No child under the age of 18 may independently create an account without verifiable parental consent.

**WE EXPLICITLY DISCLAIM ANY AND ALL LIABILITY ARISING FROM THE USE OF THE SERVICE BY MINORS WITHOUT PROPER PARENTAL OR GUARDIAN SUPERVISION AND CONSENT. PARENTS AND GUARDIANS ARE SOLELY AND EXCLUSIVELY RESPONSIBLE FOR MONITORING AND SUPERVISING THEIR CHILDREN'S USE OF THE SERVICE AT ALL TIMES.**

### 6. Data Security

We implement commercially reasonable technical and organisational security measures to protect your personal information, including encryption of data in transit (TLS/SSL) and at rest.

**HOWEVER, NO METHOD OF TRANSMISSION OVER THE INTERNET OR METHOD OF ELECTRONIC STORAGE IS ONE HUNDRED PERCENT (100%) SECURE. ACCORDINGLY, WE CANNOT GUARANTEE THE ABSOLUTE SECURITY OF YOUR PERSONAL INFORMATION AND EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR UNAUTHORISED ACCESS TO OR DISCLOSURE OF YOUR PERSONAL INFORMATION RESULTING FROM CIRCUMSTANCES BEYOND OUR REASONABLE CONTROL, INCLUDING BUT NOT LIMITED TO CYBERATTACKS, HACKING, DATA BREACHES, OR OTHER MALICIOUS ACTS BY THIRD PARTIES.**

## 7. Data Retention

We retain personal data for as long as necessary to fulfil the purposes for which it was collected. Account data is retained for the duration of your active subscription and for thirty (30) days following account deletion, after which it is permanently deleted. Image data is not retained beyond the immediate processing session. Anonymised and aggregated usage data may be retained indefinitely.

## 8. Your Rights

Subject to applicable law, you may have rights including: right of access; right of rectification; right of erasure; right to restriction of processing; right to data portability; right to object; and right to withdraw consent. To exercise any right, contact us at [legal@snappystudy.com](mailto:legal@snappystudy.com). We will respond within thirty (30) days of a verifiable request.

## 9. International Data Transfers

Data may be processed in the European Union and the United States. By using the Service, you consent to the transfer of your information to countries outside your country of residence. Where data is transferred outside the European Economic Area, we take appropriate safeguards in accordance with applicable law.

## 10. Changes to This Policy

We reserve the right to modify this Policy at any time by updating the 'Last Updated' date. Your continued use of the Service following any changes constitutes your acceptance of the revised Policy.

## 11. Contact

For questions or requests relating to this Privacy Policy: [legal@snappystudy.com](mailto:legal@snappystudy.com) | [snappystudy.com](https://snappystudy.com)